2020 Annual Membership Meeting

December 5, 2020

Via Zoom

Recording: <https://westernapiculturalsociety.org/mini-conferences/>

Welcome by Jerry Bromenshenk

Roll call will be taken from participant list on Zoom

Committee Reports:

1. Conference Report:
   1. Amid COVID-19 concerns and international flight cancellations the WAS Board voted to cancel the 2020 & 2021 in-person conference
   2. The Board voted to try monthly mini-conference webinars to keep members informed of new developments and research in beekeeping.
2. Treasurer’s Report:
   1. 2019 Financial Report
      1. In the Bank = $35,798
      2. Income = $55,300
      3. Expenses = $65,323
         1. Loss = ~$10,000
   2. Ashland Conference Financial Report
      1. Income = $34,660
      2. Expenses = $45,660
         1. Loss =~$11,000
   3. Jan - Nov 2020 Financial Report
      1. In the Bank = $40,878
      2. Income = $13,809
      3. Expenses = $ 8,800
         1. Net Income $4,980
   4. Motion to approve financial report made by Charlie Vanden Heuvel, 2nd by Steve Sweet. Motion passed.
3. Audit Committee Report:
   1. Nothing to report at this time.
4. Program Chair Report:
   1. Board voted not to have in-person conferences in 2020 or 2021.
   2. Hoping to have an in-person conference in Missoula for 2022.
   3. Zoom webinars for 2021.
5. Student Research Presentations:
   1. Were to take place a in-person conference
   2. Pushed to 2022
   3. Hoping for monthly presentations
      1. Trying to use Zoom to get the word out.
   4. Asking Directors to be in touch with institutions & Universities with bee research to spread the word for 30-45 min presentations to keep informed on the latest.
      1. Email Lorene with info. Email on website.

Old Business:

1. WAS President Resignation
   1. After the Ashland, OR conference, Sarah Red-Laird resigned as president of WAS.
   2. Jerry was asked to step in as WAS president for the remainder of her term.
2. Corporate Matters:
   1. The Board voted to change the Corporate charter from California to Idaho
      1. This change reduces the amount of paperwork and fees required to keep WAS in conformity with corporation requirements.
3. Conference:
   1. COVID Cancellations
      1. 1st Zoom mini-conference webinar (tonight) was very well received.
      2. Exceeded our Zoom attendance limit.
         1. Zoom allows 300 participants.
         2. Will look into ways to increase that number.
         3. Many registrants weren’t able to get in due to the limitation.
4. Editor Resignation
   1. In wake of the editor's resignation, the Board decided to change from a print platform to a digital platform.
      1. Hoping this will entice a younger and broader audience.
      2. Should be less expensive to maintain.
   2. Changing the website from WordPress to WIX for ease of use.
      1. Should be easier to keep fresh & lively. Not as cumbersome.
   3. Committee set up to pare down the content to be migrated to our new webpage.
   4. Content to come from State Directors, students, etc.
      1. Jaylene asks for photos and content to include on website.
   5. Advertisers contacted by Jerry are moving from print advertising and going to digital so they were very receptive to WAS going to a digital platform.
5. Monthly Zoom Meetings:
   1. Dec. had a great response.
      1. 360 registrants
   2. Discussion was held regarding Zoom constraints and how to resolve those issues.

New Business:

1. Website Update:
   1. Committee setup for content migration
2. Monthly Meetings:
   1. Best times for all time zones?
      1. 7pm seemed to work tonight.
      2. Better times or days?
      3. Discussion on length of mini-seminars.
         1. To be discussed further after this meeting.
3. Membership Recruitment:
   1. Jerry is requesting suggestions on how to grow membership.
      1. Spread the word to our local beekeeping clubs that they can access mini-conferences with a membership to WAS.
      2. Add value to WAS membership.
      3. Don’t devalue the membership by charging too little.
4. Nominations Committee:
   1. President - Jerry Bromenshenk
   2. Vice Pres. - Jaylene Naylor
   3. Secy - open
   4. Alberta Director - Liz Goldie & Ron Miksha
   5. AZ Director - Tom Chester
   6. HI Director - Open
   7. MT Director - Shelley Mills
   8. NM Director - Open
   9. UT Director - Veldon Sorenson
   10. WY Director - Open
   11. Member-At-Large - Open
       1. There were growing pains in using polling questions for the vote. Eventually got them resolved to some extent.

Other Business:

1. Monitoring Conference
   1. All slides, abstracts & videos on our WAS Youtube channel.
2. Jerry asked Melanie Kirby if she would present next month on queen rearing or another topic that would compliment the DCA presentation.
   1. Melanie agreed to present next month.

Adjournment:

Motion made by Etienne Tardiff, 2nd by Dewey Caron to adjourn the meeting. Motion passed.

Respectfully,

Sherry Olsen-Frank

Treasurer/Sec’y